



HOUSE of REPRESENTATIVES

STATE OF MICHIGAN

Appropriations Requests for Legislatively Directed Spending Items

1. The sponsoring representative's first name:
Tim
2. The sponsoring representative's last name:
Kelly
3. The cosponsoring representatives' names. All cosponsors must be listed. If none, please type 'n/a.' A signed letter from the sponsor approving the co-sponsorship and a signed letter from the member wishing to co-sponsor are required. Attach letters at question #9 below.
n/a
4. Name of the entity that the spending item is intended for:
Eaton RESA (Fiduciary) in partnership with Potential of One
5. Physical address of the entity that the spending item is intended for:
224 S Cochran Ave, Charlotte, MI 48813
6. If there is not a specific recipient, the intended location of the project or activity:
statewide
7. Name of the representative and the district number where the legislatively directed spending item is located:
n/a
8. Purpose of the legislatively directed spending item. Please include how it provides a public benefit and why it is an appropriate use of taxpayer funding. Please also demonstrate that the item does not violate Article IV, S 30 of the Michigan Constitution.
The purpose of this project is to expand access to secure, verifiable digital credentialing for all Michigan K–12 public school students, educators, and administrators. Through the MILEarner Wallet – Talent Profile, learners receive recognition for their academic, extracurricular, and personal achievements, while educators and administrators maintain digital portfolios of their professional learning and growth.
This initiative improves school-to-school and life-to-career transitions, promotes equity by documenting all student success, and supports instructional leadership by aligning

credentialing to Michigan Content Standards. The system integrates with existing Student Information Systems (SIS) and MiData Hubs to ensure security, scalability, and real-time access to assessment and learning data.

9. Attach documents here if needed:

Attachments added to the end of this file.

10. The amount of state funding requested for the legislatively directed spending item.

5000000

11. Has the legislatively directed spending item previously received any of the following types of funding? Check all that apply.

["State"]

12. Please select one of the following groups that describes the entity requesting the legislatively directed spending item:

Non-profit organization

13. For a non-profit organization, has the organization been operating within Michigan for the preceding 36 months?

Yes

14. For a non-profit organization, has the entity had a physical office within Michigan for the preceding 12 months?

Yes

15. For a non-profit organization, does the organization have a board of directors?

Yes

16. For a non-profit organization, list all the active members on the organization's board of directors and any other officers. If this question is not applicable, please type 'n/a.'

Anthony Faulkner – President • Christopher Arsenault – Treasurer • Victoria Cox – Secretary

17. "I certify that neither the sponsoring representative nor the sponsoring representative's staff or immediate family has a direct or indirect pecuniary interest in the legislatively directed spending item."

Yes, this is correct

18. Anticipated start and end dates for the legislatively directed spending item:

Implementation will occur over a three-year phased rollout. Year one will include platform enhancements, statewide hosting, core system setup, and regional training pilots. Years two and three will support full onboarding and district-wide adoption across Michigan, including technical assistance and sustainability planning.

19. "I hereby certify that all information provided in this request is true and accurate."

Yes

Executive Summary: MILEarner Wallet – Talent Profile Expansion

The MILEarner Wallet – Talent Profile is a transformative statewide initiative to empower Michigan's K–12 students, teachers, and administrators with secure, verifiable digital credentials that recognize academic, extracurricular, and professional achievements. Administered by Eaton RESA as the fiduciary and implemented by Potential of One, a Michigan-based 501(c)(3), this \$5 million investment will expand an already-proven pilot program and establish scalable infrastructure for credentialing every public school learner across the state.

Through the MILEarner Wallet, students can document achievements in academics, athletics, clubs, and awards, while educators build portable professional development records. The platform enables the issuance of Comprehensive Learner Record (CLR) Pathways aligned to Michigan Content Standards—creating transparency across school transitions, improving staff development visibility, and providing districts with actionable insights for instructional improvement.

Integrated with the school districts' Student Information Systems and MiData Hub, the platform ensures seamless implementation and long-term sustainability. Full deployment will occur over a three-year phase-in to accommodate the size and diversity of Michigan's districts, with foundational systems established in the first year.

Letters of support, pilot district testimonials, and real-world use cases—from elementary learning dashboards to digital high school diplomas—show strong readiness and broad impact. The MILEarner Wallet will create a more equitable, learner-centered education ecosystem, ensuring every Michigan learner has the opportunity to be recognized, supported, and prepared for success in college, career, and life.

MI-INSIGHT: Empowering Michigan Schools to Measure What Matters in Supplemental Instruction

Defined in Statute:

(a) The provision of a real-time student tracking tool for each teacher and instructor involved in supplemental instruction. The tool described in this subdivision must track and record the academic performance results for each student who is a candidate for supplemental instructional services. The tool may also track academic and nonacademic experiences.

(b) The provision of a real-time tracking tool to each student engaged in supplemental instruction. The tool described in this subdivision must be a secure, private online data management tool to store evidence of the student's academic and skills-based achievements. The tool must be tied to the Michigan data hub system and allow for exporting and importing into the data hub.

(c) The ability for each student engaged in supplemental instruction services to share the real-time tracking tool under subdivision (b) with relevant instructors and allow them to input credentials and intervention logs into the student tracking tool to credit frequency, type, and outcomes related to the instructional support provided.

Project Scope and Expansion:

Potential of One, a 501(c)(3) nonprofit organization, will partner with Eaton RESA and Headstream Technologies, LLC to deploy **MI-INSIGHT**, a comprehensive statewide initiative to empower Michigan schools to measure what matters in supplemental instruction.

This project expands upon the original 270 scope by supporting a broader range of supplemental programs, including tutoring, academic interventions, before- and after-school programs, summer learning, and other district-defined instructional supports. MI-INSIGHT leverages the MyLearner Insight platform to allow districts to define programs, track time-on-standard interventions, and analyze growth tied to multiple benchmarks, including NWEA, i-Ready, Michigan State Assessments (M-STEP, PSAT, SAT), and locally selected assessments.


Districts can view analytics by program, learner, timeframe, and specific learning standard. The platform helps school leaders make informed, data-driven decisions about resource allocation, program effectiveness, and student achievement. Learners also benefit from a secure, portable record of their learning progress and achievements that can be used to support future educational and workforce opportunities.

Key Impact Areas of MLW for 61v Funding Success

1. Direct Impact on Workforce Readiness & Employer Hiring

Problem: CTE students struggle to translate their skills into jobs because **employers lack visibility** into their competencies.


Solution: With **MLW Digital Credentials**, employers can **instantly verify** that CTE graduates possess **industry-specific skills, technical competencies, and soft skills needed for the workforce**.

 **IMPACT:** **Job placement rates improve** because employers **trust and recognize** MLW-issued digital credentials as proof of readiness.

2. CTE Program Completion with Measurable Credentials

Problem: 61v-funded CTE programs provide incredible value, but **without standardized, digital documentation, there's no way to measure or showcase completion outcomes**.


Solution: Every Michigan **CTE student receives a verified, portable digital credential** upon completion, proving they have **mastered the required competencies**.

 **IMPACT:** **CTE completion rates become measurable**, making 61v investments **trackable and transparent**.

3. Work-Based Learning (WBL) & Apprenticeship Success Tracking

Problem: Many CTE students complete internships, job shadowing, or apprenticeships, but **there is no standardized way to document their work-based learning experiences**.

Solution: **MLW credentials work as digital records of apprenticeships, internships, and industry work experience**, giving students a **clear transition from education to employment**.

 **IMPACT:** **More students transition successfully from CTE to high-quality apprenticeships and full-time jobs**, ensuring Michigan builds a skilled workforce.

4. Closing the Skills Gap & Increasing Employer Engagement

Problem: Michigan businesses are experiencing a **skilled labor shortage**, yet many employers **don't have access to a statewide pool of credentialed, career-ready CTE students**.


Solution: **MLW provides employers access to a talent pipeline**, where they can view **students' verified skills, industry certifications, and work-based learning credentials**.

 **IMPACT:** Employers **hire directly from Michigan's CTE programs**, ensuring the **\$125 million investment results in workforce-ready graduates filling high-demand jobs**.

5. Ensuring Equity & Access to Career Pathways for All Michigan CTE Students

Problem: Not all CTE students have equal access to **career and college planning resources**, making it difficult to navigate transitions after high school.

Solution: Every CTE student gets an MLW Talent Profile, a career-ready digital portfolio that includes:

- CTE Completion Credentials
 - Work-Based Learning Experiences
 - Soft Skills & Employability Badges
 - Industry Certifications (OSHA, AWS, NCCER, ServSafe, etc.)
-  **IMPACT:** CTE students—especially those in rural or underserved areas—gain equal access to career and apprenticeship opportunities.

6. Accountability & Data-Driven Success Measurement for 61v

Problem: 61v funding will require **clear data on student progress, credentialing, and career outcomes** to show **return on investment**.

Solution: MLW provides **real-time reporting and analytics** on:





-  How many CTE students complete programs and receive credentials
-  How many students transition into apprenticeships, college, or careers
-  Which industries are hiring Michigan CTE graduates

 **IMPACT:** State representatives can demonstrate quantifiable success, proving the \$125M investment is creating a **skilled workforce**.

Conclusion: MLW Ensures 61v Funding Creates Measurable Workforce Impact

The \$125M 61v investment will only be effective if students can **prove their skills**, transition smoothly into careers, and if **Michigan businesses** recognize and hire them.

The MI Learner Wallet is the missing piece that:

-  Transforms CTE program completion into measurable workforce outcomes
-  Ensures employers actively engage with CTE graduates
-  Drives apprenticeship and career transitions at scale
-  Provides accountability to policymakers with clear, data-driven impact reporting

By implementing MLW as a core component of 61v, Michigan will lead the nation in career and technical education credentialing, ensuring that **every CTE student is workforce-ready**, every employer can verify skills, and every dollar spent creates lasting economic impact.